



EXPRESS CHEER

Impact Elite Plus



PLUS



EXPRESS – IMPACT Elite PLUS Team Information
(One 2hr. practice per week & One 1hr. team skills training per week)
June 2026 – May 2027

Tryouts: May 20th OR May 21st
Choreography Camp: September 11th-12th & 18th-19th

Practices begin the week of June 1st, 2026.
Exact practice days and times will be determined after Team Placement.

Evaluation Process

Athletes will have a chance to show us everything we need to see during the evaluation process.

We offer a variety of team levels at Express.

Therefore, if your athlete has all the required skills, we will find a place for them on a team.

Athletes will have the chance to perform all running and standing tumbling skills they can perform successfully without a spot as well as jumps, including toe touch, pike, and hurdlers.

Tryout Fee:

Returning Athletes: FREE if turned in on or before April 15th

New Athletes: \$50 if turned in on or before April 15th

\$100 if turned in after April 15th for ANY Athlete

These dates are strictly enforced, no exceptions.

Tryouts & Flyer Tryouts*	Wednesday, May 20 th	6:00p-7:30p & *7:00p-8:00p
Tryouts & Flyer Tryouts*	Thursday, May 21 st	6:00p-7:30p & *7:00p-8:00p

The Tryout Process can take anywhere from 15-30min.

Parents will need to attend Evaluations to size their athlete for practice wear and uniform.

Flyer Tryouts -\$25 in addition to team tryout fee

Private Tryout Prices:

\$75 if Paid in Full by April 15th or \$100 after April 15th

PLUS

Pricing

MONTH	1 st Athlete	2 nd Athlete	Male Athlete
Team Down Payment *	\$305	\$292	\$255
June**	\$305	\$292	\$255
July***	\$305	\$292	\$255
August****	\$305	\$292	\$255
September*****	\$305	\$292	\$255
October	\$305	\$292	\$255
November	\$305	\$292	\$255
December	\$305	\$292	\$255
January	\$305	\$292	\$255
February	\$305	\$292	\$255
March	\$305	\$292	\$255
April	\$305	\$292	\$255

- *Tryout Fee - Amount Based on Date Turned In
- **Practice Wear - \$100 & Competition Bow - \$20
- ***Choreography/Music Fee - \$100
- **** Coaches Travel Fee & Travel Apparel Part 1 - \$100
- ***** Coaches Travel Fee & Travel Apparel Part 2 - \$100

Team downpayment & Tryout Fee, along with \$60 Registration Fee (if needed) are due at the time of turning in the packet.

ALL payments must be made prior to signing up.

Please note that the monthly fees include: One Team Practice per week (2hrs), One weekly team skills training class (55 mins), Competition Fees, Uniform Rental.

Not included: Practice Wear \$100 (Sport Bra, Shorts, Tank Top), Bow \$20, Choreography and Music \$100, USASF Membership (approximately \$50), Coaches Travel Fee & Travel Apparel \$200 and Registration Fee (if needed).

Athletes may add an additional tumbling or specialty skills class for a 10% discount.

Late Try Outs: Any athlete who joins Express Cheer after Try Outs will be required to pay back due monthly installment of Squad Fees. These Squad Fees cover Uniform Rental Fee, Competition Fees.

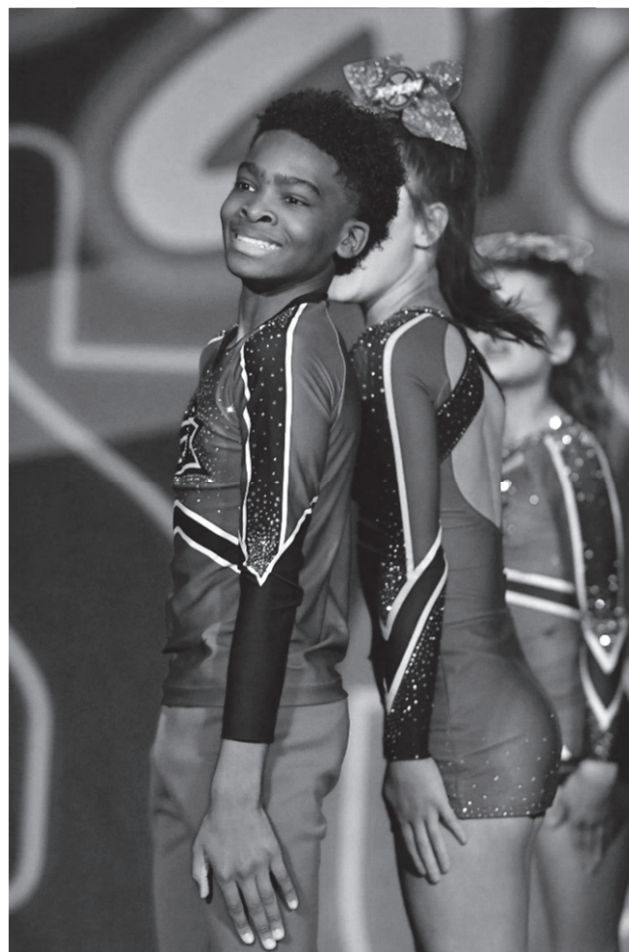
\$160 per month May – August
\$130 per month September – December
\$70 per month January – April

Tuition is due on the 20th of each month prior to the month you will be attending.
For example, September's tuition is due by August 20th.

All tuition payments are considered late on the 1st of the month and a Late Fee of \$25 will be assessed.

Additional Information

All teams will compete at up to two out-of-town events & you will be responsible for travel, lodging, meals, etc. Some athletes/families may not be ready for the structure and commitment that is mandatory for the Impact Elite Plus Program, these cheerleaders will be offered a position in our Half Year program.



PLUS



2026-2027 Important Dates

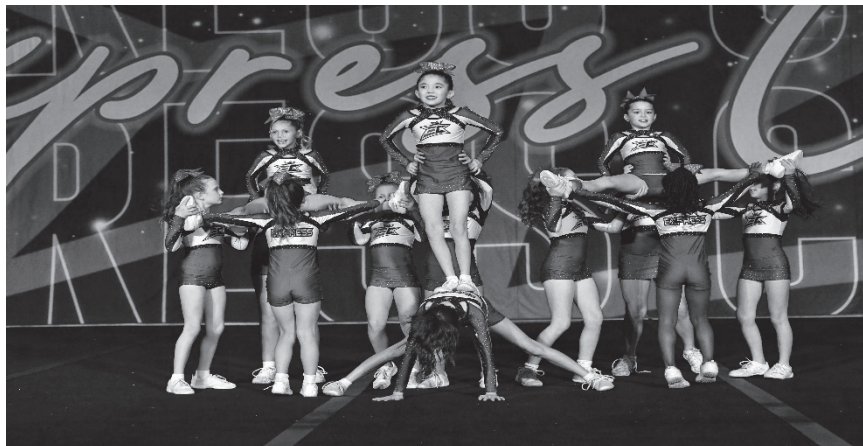
Please Check ALL CLOSING Dates Carefully

Important Events and Closing Dates:

May 26th – May 30th – Gym Closed
June 1st – Summer Practices Begin
June 27th- July 12th – Closed for 4th of July
August 10th – Fall Practices Start
September 4th - 7th – Closed for Labor Day
SEPTEMBER 11th-12th & 18th-19th – Mandatory Choreography
October 9th - 12th – Closed for Fall Break
November 21st- 29th – Closed for Thanksgiving Break
NOVEMBER 30th – TEAM PRACTICES RESUME
December 19th- January 3rd – Closed for Winter Break
JANUARY 4TH – TEAM PRACTICES RESUME
January 18th – Closed for MLK
February 15th – Closed for Presidents Day
March 13th - 21st – Closed for Spring Break
MARCH 22nd - TEAM PRACTICES RESUME
March 26th - 28th – Closed for Good Friday & Easter
May TBD – Tryouts

Competition Dates:

November 8th – BIG REVEAL – Frisco, TX
November 15th – Let's Glow Crazy – Denton, TX
December 13th – Revolution Jackpot – Garland, TX
February 6th – Dallas Cowboys Cheerleaders Nationals - Arlington, TX
February 27th - February 28th – Gold Rush Super Nationals - Frisco, TX
April 3rd - March Madness – Garland, TX
April 10th – Splish Splash – Round Rock, TX



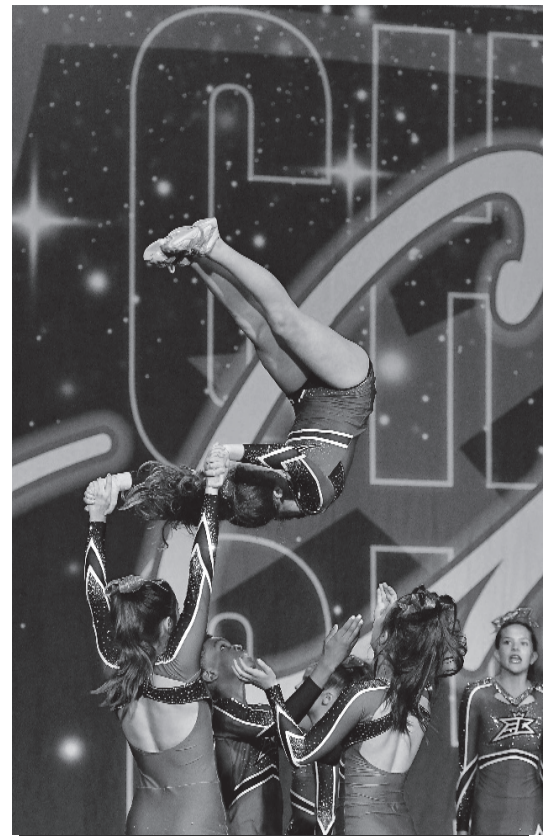
**Please remember that these dates are tentative.
Practices and Events can be added, deleted, or substituted without notice.**

Absences

Absence Policy

An Absence Request Form must be submitted and approved TWO weeks prior to the absence. All absence requests submitted less than two weeks prior to the absence will be unexcused. Forms are in the lobby and in our document section on our website. Be prepared to show documentation for absences. NO absences are permitted one week prior to an event or during the week of an event, excused or unexcused. No unexcused absence will be allowed at any practice that involves choreography. An excused absence is limited to mandatory school functions for a grade, death in the family or contagious illness (fever, vomiting, diarrhea). We will verify with school administrators or the school if we think someone is being dishonest. Exceeding the 2 unexcused absences allowed will put your athlete's position on the team in jeopardy at the coach's discretion. Missing practice for any other reason than those listed above will result in an unexcused absence. This includes but is not limited to; homework, no ride, Rising 6th Graders/Freshman, National Charity League, etc. All other sports that conflict with Express practices are NOT EXCUSED. Athletes who are late or miss practice may be required to condition at the following practice.

All athletes must attend practice even when they are sick (not contagious). Athletes may not be required to participate but must be present and must provide a doctor's note with detailed information regarding illness, treatment, and length of recovery. This includes dental, medical and all other mental or physical health related issues that would prohibit an athlete from participating. Extended sicknesses or injuries may jeopardize an athlete's position on the team. Athletes may also be removed from their team and the program for not following the Absence Policy. Understanding that this is a team sport is key. Commitment from all athletes for all practices is the only way we can set our teams up to have a successful season.



Competition & Event Absence Policy

ALL COMPETITIONS AND EVENTS ARE MANDATORY. Missing an event or competition will result in the athlete being placed in an alternate position or removal from the team. Do not plan family vacations or trips during or around competitions/events, if you have done so you must inform Express Cheer in writing before you are admitted onto a team. Understand that this is a team sport and that if one person is missing, it is basically a waste of time for everyone else. Missing or skipping practices, as well as excessive tardiness, will jeopardize your athlete's role on the team.

NO ABSENCE WILL BE ALLOWED THE WEEK PRIOR TO ANY EVENT/ COMPETITION. Missing practice during these weeks may result in the athlete being moved to an alternate position or being dismissed from the team.

Code of Conduct

It is understood that Express Cheer reserves the right to dismiss an athlete from any practice or remove them from a team if their behavior is deemed inappropriate.

A member of Express Cheer must always be a strong representative. We expect that you will always keep your social media clean and family friendly. Remember you are a direct reflection of Express Cheer. If you are caught demonstrating abusive behavior, lying, or any form of negative behavior it will be potential grounds for removal. Express Cheer will not tolerate gossiping, pettiness, back talking or any disrespect to teammates or instructors. After warning a team member, a parent will be notified of the problem. If the issue is not resolved it will be potential grounds for removal.

Please be aware that inappropriate displays of behavior FROM PARENTS to office staff, instructors, athletes or other parents at events or inside Express Cheer can also result in removal of athletes from teams.

The use of Spirit Athletics LLC, Express Cheer DBA or any other subsidiary of our companies is strictly prohibited. It is prohibited to use our name in emails, social media formats, apparel, or other promotional material. No portion of our routines, music, dances, stunts, transitions, etc., should ever be used in any forum outside of our program.

PLUS



Express - IMPACT Elite PLUS - Tryout Form

Athlete's Name: _____ Birth Year: _____

Athlete's Email: _____

Date of Birth: _____

2026-2027 Grade: _____

School: _____

Do you have any kind of Cheer Experience? Yes No

If yes, what kind? _____

(Example: Sideline Cheer, Different Cheer Gym, Novice Team, Prep Team, etc.)

Do you cheer for your school? Yes No

If yes, which squad? _____

Parent name (s): _____

Parent's Email: _____

Please Initial:

_____ I am aware that the Express - IMPACT Elite PLUS Teams travel out of town and understand I will be responsible for all travel expenses.



Acceptance of Terms & Conditions

Please take a moment and read carefully to ensure that you fully understand the time and financial commitment required for Express. You will need to initial each section and sign at the bottom of the page.

_____ I understand that I will forfeit any monies paid if I choose to leave a team or are asked to leave the program. I also understand that I am entering into the Express program of my own free will. There are NO REFUNDS!

_____ You must advise your coach in advance if your child will be arriving late or leaving early from practices.

_____ If a student is injured or sick and not contagious, they are required to attend practice, not participate.

_____ Express athletes are required to attend all practices. If habitual absences occur; athletes may be removed from the team without notice and no refund will be provided. Also, please note that if an athlete misses practices the week prior to a performance, regional or local event or competition, and/or two weeks prior to a national competition it is at the discretion of Express and its coaches whether or not they perform.

_____ An excused absence is limited to mandatory school functions for a grade, death in the family or contagious illness. Missing practice for any other reason other than the four listed previously will also result in an UNEXCUSED absence. This includes, but is not limited to:

- ◆ Too much home work / studying (please plan ahead)
- ◆ Don't have a ride (again, please plan ahead)
- ◆ Work
- ◆ School Sports
- ◆ Cotillion

_____ Express Cheer athletes are required to attend all Events and Competitions. Everyone will receive an Event and Competition schedule and if you cannot attend any of the Events or Competitions, then you should not join the team.

_____ Tuition does not pay for the right to perform. Individuals must continue to meet the skill level requirements. Failure to pay tuition will result in an athlete sitting out of practice.

_____ It is understood that Express reserves the right to move your child to another team during the season and/or dismiss an athlete from any practice or remove them from a team if their behavior or parents' behavior is deemed inappropriate. In the instance that an athlete quits or gets dismissed from a team, a \$750 cancellation fee will be processed immediately.

_____ Please be aware that inappropriate displays of behavior from parents can also result in removal of athletes from teams. This applies in all situations. Including, but are not limited to: practices, performances and competitions.

_____ I understand that team practices cannot be made up and in the event that practices are cancelled or there are global or local events out of the control of Spirit Athletics LLC (DBA – Express Cheer & Dance) or its subsidiaries, that limit our ability to provide services, I will be responsible for the duration of my contract and Spirit Athletics LLC (DBA – Express Cheer & Dance) or its subsidiaries will do everything in their power to provide substitute services and to make each family/customer whole.

I, _____ (parent), understand, accept, and agree to all of the terms and conditions within the Express Cheer Evaluation Packet.

Signature _____ Date _____

Payment Contract Agreement

Student's Name: _____

Parent's Name: _____

Phone Number: _____ E-Mail Address: _____

Home Address: _____ City: _____ State: ___ Zip: _____

(parent's initials)

I acknowledge that, under the terms of this Agreement, the above-named student will be charged a registration fee once a year and all tuition will be payable on the 20th of each month prior. If fees are not paid on time, I acknowledge that late fees will be charged.

(parent's initials)

Tuition does not change based on the number or length of practices in any month.

(parent's initials)

It is also acknowledged that FAILURE TO ATTEND PRACTICES WILL NOT RELIEVE ME OF ANY OBLIGATIONS TO PAY THE TUITON AGREED UPON, AND THAT NO REFUNDS OR MAKE-UP CLASSES FOR TUITON PAID SHALL BE MADE FOR NON-ATTENDANCE OR WITHDRAWAL. I further acknowledge that I will be required to pay for all uniform pieces, and trips and expenses not included in Express tuition.

(parent's initials)

I further acknowledge that under the payment plan, if I withdraw my athlete for any reason, I may be responsible for additional fees. **All resignations must be received in writing.**

(parent's initials)

I understand that if my athlete is no longer a part of an Express Cheer team for any reason, their uniform will need to be returned within one week of their resignation. If it is not returned, I will be charged the full price of the uniform.

(parent's initials)

In addition, I understand by signing this page, I give Express the right to run the credit card on file for any outstanding balance on the 1st of each month, or for the cancellation fee of \$750.

(parent's initials)

I understand that carrying a balance on my account will hinder my athlete from taking additional classes or private lessons until team tuition has been paid. In addition, if monthly tuition is not paid by the 1st of each month, my athlete will sit out of practice until the account is current.

(parent's initials)

I acknowledge the monthly tuition does not include any additional charges (late interest, penalties, unbilled attorneys' fees, etc.) upon signing this agreement I agree to pay additional charges or fees which are incurred if it becomes necessary to collect the amount referenced in agreement.

(parent's initials)

I understand that if any installment is late or missed, Express Cheer reserves the right to continue with the collections process and take whatever action is deemed necessary to recover the full amount of debt including but not limited to cancellation of this agreement and/or exclusion of your child from participation in all Express Cheer related activities.

(parent's initials)

I acknowledge that I must always have two forms of payment on file.

Parent/Guardian Signature

_____/_____/_____
Date



Authorization Agreement for Collections

_____ (Name) hereby authorize Express Cheer to automatically bill my credit card/bank account my athlete's monthly tuition and any and all fees associated with his/her classes/squad. All requested information is required. Each month, your credit card /bank account will be billed for the amount indicated and your charges will appear on your statement. Any athlete/parent who wishes to change or cease payments entirely from the automatic payment system **must notify Express Cheer in writing no less than 2 weeks prior to the automatic debit date.** It is the cardholder's responsibility to maintain the correct information. We acknowledge that the origination of transactions to our account must comply with the provisions of the U.S. law. **Please note that you are required to put both forms of payment on file.** You may check the type of payment you would like us to first process. Express reserves the right to process the second form of payment if your primary payment is declined.

Monthly Tuition is due on or before the 20th prior to each month.

A late fee of \$25 will be assessed for payments received after the 1st of each month unless prior arrangements have been made.

Customer Information:

Name: _____

Athlete's Name: _____

Credit Card Information _____ Please use this as my primary payment.

Account Number: _____ Exp. Date: _____ Security Code: _____

Billing Address associated with credit card:

Town: _____ St: _____ Zip: _____

Bank Account Information _____ Please use this as my primary payment.

Name on Account _____

Name of the Banking Institution _____

Routing Number _____

Account Number _____

I authorize, Express Cheer to automatically charge my credit card/bank account on file in the amount due, each month. I understand that my payment is to be withdrawn on the 20th of each month prior.

Signature _____ Date: _____

All returned payments, declined credit cards, and/or expires cards will result in a \$35 non-sufficient funds fee.



ENROLLMENT APPLICATION

Check one: New Student Sibling Returning Student

PARENT/GUARDIAN INFORMATION (Person responsible for the account)

Mother/Guardian First Name	Mother/Guardian Last Name	Cell Phone Number	Allow Texting
Father/Guardian First Name	Father/Guardian Last Name	Cell Phone Number	Allow Texting
Mailing Address		City, State, Zip Code	
Parent Drivers License and Date of Birth		Email Address	

STUDENT INFORMATION (One Form Per Student)

Student's First Name	Student's Last name	Birth date	Age
Gender	Medical Conditions, Disabilities, Allergies, Issues, and/or Concerns		

CLASS REGISTRATION & FEES

Class #1		Start Date	
Class #2		Start Date	
Class #3		Start Date	
Class #4		Start Date	
Annual Enrollment Fee		1st Months Tuition	Regular Monthly Tuition

RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, INDEMNITY AGREEMENT AND MEDIA RELEASE

In consideration of the above named students/participants participating in the programs of Express Cheer, a Spirit Athletics company, I represent that I understand the nature of the above enrolled activities and that I am or my children are qualified, in good health, and in proper physical condition to participate in such activities. I acknowledge that if I believe event conditions are unsafe, I or my children will immediately discontinue participation in the activities. I fully understand that these activities involve risks of serious bodily injury, including permanent disability, paralysis and death, which may be caused by my or my children's own actions, or inactions, those of others participating in the activities, the conditions in which the activities take place, or the negligence of the "releasees" named below; and that there may be other risks either result or my or my children's participation in these activities.

I hereby release, discharge, and covenant not to sue Express Cheer, Spirit Athletics LLC, its respective owners, partners, administrators, directors, agents, officers, volunteers, and employees, other participants, any sponsors, advertisers, and if applicable, owners and lessors of premises on which the Activity takes place, (each considered one of the "RELEASEES" herein) from all liability, claims, demands, losses, or damages, on my account caused or alleged to be caused in whole or in assumption of risk I, or anyone on my behalf, makes a claim against any of the Releasees, I will indemnify, save, and hold harmless each of the Releasees from any loss, liability, damage, or cost, which any may incur as the result of such claim.

I hereby approve, agree and release any photographs, video or audio recording ("MEDIA" herein) taken by employees or agents of Express Cheer that include a depiction of my child during activities held at Express Cheer or any public event that includes Express Cheer, for use in whole or in part, in marketing, social media and/or training material or any other form deemed acceptable by Express Cheer. I hereby release and discharge Express Cheer, Spirit Athletics LLC, from any and all claims, damages or relief due to the use of such media. I hereby grant, assign and transfer to Express Cheer all rights and interest therein at no charge.

I understand that tuition is due on the first class of the session and a late fee of \$20 will be access for any late payments. I acknowledge that an enrollment fee of \$45 per student (maximum of \$90 per family) is due on each anniversary date of enrollment. Class Make Ups must be arranged arranged by contacting the main office staff. Make Ups are not guaranteed and are available only if there are class openings. To qualify for make ups, students must be actively enrolled in classes and/or programs. Furthermore, I agree to contact the office staff in person and in writing to change or withdraw from class.

I have read the RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, INDEMNITY AGREEMENT AND MEDIA RELEASE, understand that I have given up substantial rights by signing it and have signed it freely and without any inducement or assurance of any nature and intend it to be a complete and unconditional release of all liability to the greatest extent allowed by law and agree that if any portion of this agreement is held to be invalid the balance, notwithstanding, shall continue in full force and effect.

X _____ Date

Parent/Guardian Signature

OFFICE USE ONLY System Entry _____ Follow Up Email _____



CITY OF DALLAS

City of Dallas

Park and Recreation Department (DPR)

CREDIT CARD AUTO DEBIT AUTHORIZATION FORM

Name on Card: _____

Credit Card Number (First 4 and last 2 digits only) : _____-XXXX-XXXX-XX_____

Card Type: Visa MasterCard Expiration Date: Month/Year: ____/____

Email: _____

Privacy and Security Statement: It is the policy of City of Dallas DPR to respect the privacy of its customers. As such, all information presented here will NOT be sold or distributed to any party. We maintain strict internal policies against unauthorized disclosure or use of customer information. Security protocols have been implemented to restrict access to information according to job responsibility.

Participant's Name(s):	Program Title (i.e. After School Program)	Recreation Center (i.e. Kidd Springs)
Participant 1. _____	_____	_____
Participant 2. _____	_____	_____
Participant 3. _____	_____	_____
Participant 4. _____	_____	_____

ACKNOWLEDGEMENT

Initials:

- [] I hereby authorize City of Dallas DPR to automatically debit my account weekly (every Friday) for After School Program/Summer Camp or monthly (on the 1st Monday) for any other program.
- [] I understand that the amount being debited will only cover the program fee due and will not cover any previous bill, late fees, membership fees, etc.
- [] I understand I am responsible for keeping Credit Card information updated (i.e. expiration dates, replacement cards, etc.).
- [] I understand that if my card is declined, there may be a \$5.00 late fee assessed, and the participant will not be eligible to attend the program until payment is made in full.
- [] I understand that if my card is declined two (2) consecutive times, I will be removed from the Auto Debit Payment Plan and will need to make full payment in advance to secure a spot in the program.
- [] I acknowledge that this auto pay authorization will be in effect until cancelled. To cancel future auto debits, I will notify appropriate Center Manager in writing fifteen (15) days in advance.
- [] I understand that there are no prorated options for this program, fees are charged in full whether participant is present or not.
- [] I understand that a valid email is required to be on file as this is how I will receive all communications about my Auto Debit Payment Plan, including receipts.

PRINT NAME DATE

SIGNATURE

City of Dallas DPR Representative Signature

Authorization form reviewed by City of Dallas DPR

Representative (date) _____

TEAM REPRESENTATIVE FORM

List All phone contacts where you can be reached ANY TIME!

NAME OF ATHLETE

DOB

AGE

NAME OF PARENT OR LEGAL GUARDIAN

MOM/GUARDIAN'S CELL PHONE

MOM/GUARDIAN'S E-MAIL

DAD/GUARDIAN'S CELL PHONE

DAD/GUARDIAN'S E-MAIL

ATHLETE'S CELL PHONE

ATHLETE'S E-MAIL

ATHLETE'S JACKET SIZE

ATHLETE'S SWEATSHIRT SIZE

MEDICAL CONDITIONS, DISABILITIES, ALLERGIES AND/OR CONCERNS

EMERGENCY CONTACT NAME & PHONE

Express Cheer & Dance Competition Release Waiver:

I, _____ (parent), parent of _____ (athlete, an Express Cheer & Dance athlete, explicitly allow _____ (athlete) to check in and out of off competition day activities without my presence. I also understand that if my athlete does not follow the process below for said activities, I will be required to be present at each check in and check out.

- 1) Athlete will check in with Team rep at the location and time provided in competition letter.
- 2) Athlete will check out with Team rep at the location and time provided in communication from Team rep.

Parent Print & Signature

Date

Athlete Print & Signature

Date



ABSENCE REQUEST FORM

NAME OF ATHLETE: _____ DATE: _____

TEAM: _____

REQUESTING TO BE ABSENT:

MONTH: _____ DAY: _____ TIME: _____

SCHOOL ACTIVITY: _____

VACATION/OTHER: _____

WILL YOU BE ABLE TO ATTEND ANY PORTION OF THE SCHEDULED PRACTICE?

YES - OR - NO

IS SO WHICH PART? _____

(athlete's initials) I KNOW THAT SCHOOL RELATED ACTIVITIES FOR A GRADE ARE THE ONLY EXCUSED ABSENCES.

(athlete's initials) I AM AWARE THAT MY ABSENCE CAN AND WILL AFFECT THE REST OF THE TEAM PRACTICE.

(athlete's initials) I KNOW THAT MY PARTICULAR STUNT OR STUNT GROUP WILL NOT BE ABLE TO PRACTICE AND ALL SPACING AND FORMATIONS WILL BE AFFECTED BY MY ABSENCE.

(athlete's initials) I PROMISE TO LEARN ANY NEW OR CHANGED MATERIAL PRIOR TO MY NEXT PRACTICE.

(athlete's initials) I UNDERSTAND UNAPPROVED ABSENCES MAY JEOPARDIZE AN ATHLETE'S POSITION AS A PERMANENT MEMBER OF A TEAM.

ATHLETE'S NAME

PARENT'S NAME

ATHLETE'S SIGNATURE

PARENT'S SIGNATURE